

**Parents:**  
**Do You Struggle with Irritating, Out-of-Control Behavior?**

**“Discover The SECRET to Transform  
Your Child's Behavior”**

**World's Most Successful Parenting Style\* FINALLY Released**  
**as a Concise & Easy-to-Use Guide that's Getting FANTASTIC**  
**REVIEWS and Saving Over 170,000 Families Worldwide**  
**A Ton of Stress and Frustration**

**“The past few weeks have been amazing.** My stress level has decreased significantly, and I'm finding my children much easier to be around. **Using this material changed my home!** Thank you so much!”

- Laura White, Sacramento, CA, Parent of Sarah 7, Will 9

**“This has completely transformed my experience of being a parent!** After learning why children don't listen, and how to actually get through to them, my kids listen to me all the time! Also, now that I know more about how to respond to my kids needs and to give them structure, I don't feel the same intense pressure to be a “super-mom”. It's amazing actually... **my kids are cooperating more, and I'm more relaxed.** I recommend it to all parents I meet now.”

- Terri Lawson, Ashland, MA, Parent of Joel 1, Christie 3 & Cole 7

Dear Parents & Caregivers,

What's the GREATEST GIFT you can give your child?

Your love?

Your time and attention?

Absolutely.

How about the desire to listen well, respect others, and make good choices in life?

**Secret Revealed**

Nearly half a century ago, Dr. Diana Baumrind, a developmental psychologist from University of California, Berkeley, recognized an approach to parenting that stood “head and shoulders” above all others.

Children raised by parents who took this approach were much more likely to have:

- a genuinely happy disposition,
- respect and consideration for others,
- good listening habits,

- good self-esteem,
- confidence in their own abilities,
- open, honest communication,
- a desire to make positive, healthy choices, and,
- good mental health.

The moms and dads enjoyed:

- less stress,
- calmer and easier relationship with child,
- ease of mind knowing child is being given critical life skills.

Of course, Dr. Baumrind did not invent a new type of parenting.

She just observed one in action... and reported on it.

Wouldn't you think... in nearly half a century *someone* would have written a guide explaining how implement it?

No one has.

There are plenty of articles in academic journals.

A quick search on the Web will give you *some* information... but beyond *what* this parenting approach looks like and a few tips on how to practice it... there isn't much.

**Until now.**

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- The SINGLE MOST IMPORTANT ACTION for improving your child's behavior. It's easy, a joy, and you ALREADY KNOW how to do it. (Page 31.)
- The three INNOCENT reasons your child behaves badly. (Page 28.)
- Give this ONE THING to your child every day...she will openly share her life with you. (Page 31.)
- Don't let the LIFE-CHILLING effects of low self-esteem harm your child...you have the simple cure. (Page 32.)
- One SIMPLE SKILL you MUST have to resolve difficult behavior and bad attitudes. (It's as much about what you don't do as what you do do). (Page 55.)
- One of the MOST HEALING & STRESS RELIEVING activities you can do with your child. It's free, easy and takes only a few minutes. (Page 56.)
- How to make children GENUINELY SUPPORTIVE & CONSIDERATE of each other. Neutralize SIBLING RIVALRY. (Page 58.)
- Five "magic" words and phrases for creating strong compassion and respect in your child. (Page 73.)
- Set a LIMIT on difficult behavior. Seven steps to do it kindly and effectively. (Page 76.)
- How to effectively set a limit on a child who is being overly whiny and impossible to please. (Page 76.)
- The simple secret for "easy" trips to the grocery store. (Page 79.)

- How to get kids with a chronic tendency to bite, scratch and hit to stop completely. *(Page 81.)*
- One thing many parents do that leads their child to be EMOTIONALLY FROZEN, have LOW SELF-ESTEEM and a LACK OF TRUST in their own thinking. *(Page 84.)*
- How children often repress strong emotions, “disassociate” themselves from other people and their environment, and prevent healing. See how to stop the repression and make a dramatic transformation *(Page 94.)*
- A common childhood habit that often transforms into a life-threatening addiction (smoking, drinking, drug abuse, gambling, eating disorders, etc.)
- The MOST EFFECTIVE way to teach a child. (And they won't even know you're doing it!) *(Page 147.)*
- Seven practical and effective ALTERNATIVES to punishment. *(Page 151.)*
- The unacknowledged health deficiency many North American children suffer (and its cure). *(Page 104.)*
- Foods that can create a big improvement in your child's behavior and performance at school. *(Page 113.)*
- Common foods that promote poor-concentration, hyper-activity and misbehavior. *(Page 103.)*
- One simple habit that can make a HUGE improvement in your child's behavior, clarity of mind, and ability to focus. *(Page 117.)*
- Seven KEY HABITS that will influence your child to behave well, and be positive, cooperative and empathetic to others. *(Page 102.)*

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